

PRESS RELEASE ON OCCASION OF

18th INTERNATIONAL CHILDHOOD CANCER DAY – 15TH FEBRUARY 2019

By

CANKIDS ...KIDSCAN

(National Society for Change for Childhood Cancer in India)

RAISE YOUR VOICE TOGETHER WITH CHILDREN WITH CANCER
NO MORE PAIN, NO MORE LOSS

18वीं अंतर्राष्ट्रीय बाल कैंसर दिवस
15 फरवरी 2019



बच्चों के कैंसर का इलाज संभव है अगर सही समय और सही कैंसर अस्पताल में इलाज हो

1. बाल कैंसर का निदान करना।
2. शरीर के किसी भी हिस्से में गंभीर दर्द या सूजन जो कई दिनों तक चले और अन्य किसी संक्रमण से नहीं हो।
3. अकालीन वजन, बचन का कम होना, लगातार थकान, चाल चलना व रात में सोने में कठिनाई।
4. ओठों में दरारें, पुंजी का रक्तस्राव, शोथ / शिथिलता, कम खाने और ओठों में सूजन होना।
5. पेट में सूजन।
6. बुखार के समय लगातार तेज चिंता व चट्टी।
7. अकालीन दाढ़ियों में दर्द व सूजन का होना।

लक्षणों को पहचानियें

सुनहरा रंग बच्चों के कैंसर का प्रतिनिधित्व करता है क्योंकि हमारे बच्चों बहमूल्य है

आपकी देखभाल और इलाज हमारी ज़िम्मेदारी है।



New Delhi; 15 February 2019

February 15th is celebrated worldwide as International Childhood Cancer Day – aimed at creating awareness and advocating for childhood cancer as much for honoring the bravery and courage of children fighting cancer in our state, country and worldwide.

CanKids KidsCan is a proud member of Childhood Cancer International (CCI), an international NGO and Non-State Actor in official relations with WHO. CCI is the largest childhood cancer patient support and advocacy network with 171 member organizations in 88 countries. Together with SIOP, It is a collaborating partner of WHO in its Global Childhood Cancer Initiative.

International Childhood Cancer Day (ICCD) is celebrated around the world each year on February 15th. Originally commemorated in 2002, ICCD is a day founded by Childhood Cancer International (CCI), a global network of 171-member organizations in 88 countries. The global theme for ICCD 2018 is 'No more Pain, No more Loss' for children with cancer and their families.

On September 28th, 2018 at the United Nations General Assembly, the World Health Organization (WHO) announced its new global initiative to address the disparity between childhood cancer survivals in low-middle countries and that of high-income countries. Each year, more than 300,000 children (0 to 19 years) are diagnosed with cancer around the world. Approximately 8 in 10 of these children live in low and middle-income countries where their survival rate is often near to 20%. This is in stark contrast to high-income countries, where cure rates exceed 80% for many common childhood cancers.

The Target Goal of the WHO Global Childhood Cancer Initiative is to eliminate all pain and suffering of children fighting cancer and achieve at least 60% survival for all children diagnosed with cancer around the world by 2030. This represents an approximate doubling of the current cure rate and will save an additional one million children's lives over the next decade.

Cankids believes that making childhood cancer a national and global child health priority is a critical first step towards reducing premature child mortality to 30% by 2030, and we can make a real impact and improve survival rates to compare with the developed countries, relatively easily and in a shorter period of time, the success of which will provide greater impetus to the war against cancer in the country.

To commemorate International Childhood Cancer Day (ICCD), a day marked by WHO, CCI and other global partners to spotlight the challenges faced by children /adolescents with cancer and their families, this year Cankids has chosen the theme of ' Say No Pain' to resonate with the global theme of "No More Pain, No More Loss'. The be hosting following list of activities at CHSU through which we aim to advocate the global theme of this year and our theme of Say No To Pain.

Plan of Event From 4th to 14th February, 2019

1. **Creative Manch** is a competition of creative expression, where children undergoing treatment for cancer will participate under 3 categories - Painting, Poetry and Slogan writing Competition - on the theme of "**No More Pain, No More Loss**". The competition has already begun from 4th February in our **58 Cankids Hospital Support Units (CHSUs)** and **8 Care Centers** and will be judged by the jury and awarded accordingly on 15th February, 18th ICCD Day.
2. Creation of ' Golden Ring of Protection' to mark the need of protection from pain. Children, their families and supporters will write messages/ signatures on ' Golden Ring of Protection' and obtain pledges. They will also create a pledge book on the theme 'Say No to Pain'.

Plan of Event on 15th Feburary, 2019

On the 18th ICCD Day, at the culmination of almost 2-week long activities, at all our CHSUs and Care Centers the children will walk to the respective institution heads with Placards, Golden Ribbons and The Ring of Protection- decorated Hula Hoops with messages- will be presented to the institution heads. The following activities are planned for the day:

1. Children will each be given a small hula hoops, symbolizing a Ring of Protection. They will be taught exercises and game activities with the hoops.
2. Our Charter of '**Say No to Pain**' along with a cover letter will be given to the respective hospital heads and to treating doctor and nurses to

3. **‘Wong baker Pain Scale’** will be launched as an advocacy tool for kids, parents, caregivers and health professionals to acknowledge children’s pain.

To know read more about ICCD and check the awareness kit and graphics, please click on the following links :

<http://www.cankidsindia.org/iccd-2019.html>

<http://www.cankidsindia.org/>

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CHILDHOOD CANCER FACTSHEET

- Cancer incidence - developing countries not well known, because there has been fewer population-based cancer registries (PBCRs) with adequate completeness. (Source: NRCP - *National Cancer Registry Program*)
- Boys are around 20% more likely to develop cancer than girls but this male to female - This suggests a gender bias in diagnosing and registering cases in some developing countries. (Source: NRCP - *National Cancer Registry Program*)
- The reported incidence of childhood cancer in India in males is higher than in females in almost all population based cancer registries Gender bias in seeking healthcare, including treatment of cancer, is one possible explanation. (Source: NRCP - *National Cancer Registry Program*)
- 3 most common cancers in childhood comprise leukemia, brain tumors and lymphoma. (Source: IACR - *International Agency for Research on Cancer*)
- This improvement of survival reported from developed countries has resulted from increasing use of intensive chemotherapy combined with other modalities of treatment, improved generalised supportive management, application of results of clinical trials and centralisation of care permitting each patient to benefit from the best of the multidisciplinary expertise and technology available for these rare conditions. (Source: IACR - *International Agency for Research on Cancer*)
- The less favorable outcome in the developing countries can be attributed to late diagnosis, unavailability of treatment, therapy abandonment, prior undernourishment, inadequate supportive therapy and unsuccessful follow-up. All these factors relate to lack of financial resources to support efficient health care system for childhood cancer patients. (Source: NRCP - *National Cancer Registry Program*)
- The causes of majority of childhood cancers are unknown. (Source: IACR - *International Agency for Research on Cancer*)
- Each year more than 3,00,000 (Age: 0-19yr) Children and adolescents are diagnosed with one of 16 forms of childhood cancer-cancers. (Source: IACR - *International Agency for Research on Cancer*)
- Out of the above mentioned numbers 77800 (0-19 year) new cases each year in India are diagnosed in India. (Source: NRCP - *National Cancer Registry Program*)

CanKids...KidsCan, is a not-for-profit National Society, dedicated to a Change for Childhood Cancer in India. It enables best standards of treatment care and support for children with cancer and their families from moment fo diagnosis, through treatment and after. Presently Cankids is working in 51 cancer centers across the country providing holistic care and support to children with cancer and their families through its YANA – you are not an alone model, providing a range of 25 social support services, Care Centers and social support teams, through its Cankids Hospital Support Units. It partners with treating cancer centers, national and international organizations and State Governments to build capacities, promote quality care, research and impact and facilitate stakeholder engagement and patient, family and civil society engagement, thereby enabling best standards of treatment, care and support. Through its Go Gold India campaign it advocates for childhood cancer to be a child health priority in India